

# Houston

**A MANUFACTURING AND LOGISTICS HUB**

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## **A Manufacturing and Logistics Hub**

The Houston region's position as a manufacturing powerhouse is largely due to its business-friendly climate, low costs, world-class infrastructure, and talented workforce.

With its central geographic location and numerous logistical and distribution channels, Houston is an ideal hub for companies that need national distribution for their products. That access is aided by our world-class infrastructure that helps companies minimize their transportation and distribution costs domestically and internationally.

The region boasts a large base of industrial workers in specialties such as fabricated metal, machinery, and chemical manufacturing. Emerging and growing industries like medical devices, therapeutics, and food and beverage have taken root in the region as well.



# Regional Overview



Houston is one of the youngest, fastest growing, and most diverse regions.

**4th**

Largest U.S. city

**7.3M**

Residents

**3.3M**

Jobs

**1 in 4**

Houstonians is foreign born

**\$537.1B**

GDP

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Houston is unabashedly pro-growth and opportunity-rich.

Major corporate center with **24** Fortune 500 HQs

Top metro for new and expanded facilities

**Top 25** Global Cities of the Future  
(fDi Intelligence, Financial Times, '21/'22)

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Houston is a great global city.

**90+** Foreign consulates, 3rd highest concentration in the U.S.

**#1** Metro exporter in the U.S.

**2** International airports with 180+ non-stop destinations

**World-class infrastructure**



**Houston is one of the most important industrial bases in the country.**

**7,000+**

Manufacturing establishments

**\$75.1B**

In goods produced annually

**223,000+**

Employed

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**Manufacturing specialties in the region include:**

Fabricated metal

Machinery

Chemical manufacturing

Aerospace

Automotive

Biotechnology

Energy

Equipment controls

# Diverse Manufacturing Base







# Manufacturing Employers

## Select manufacturers in the Houston region include:

Alcon

ARC Specialties

Borusan Mannesmann

BAUER Maschinen Group

CEMEX

Daikin North America

Emerson

Foxconn

Frito-Lay

General Electric

Goya Foods

KONGSBERG

Mitsubishi Caterpillar Forklift America Inc.

MEDIVATORS

National Oilwell Varco

Oracle

TechnipFMC

Toshiba International Corporation

# Talent and Expertise



Houston is home to a strong university system and a large supply of young talent.

**40+**

Universities  
and colleges

**5**

Nationally ranked  
universities and  
graduate schools

**444,600+**

Students  
enrolled (Fall '21)

**394,000+**

Young professionals with a bachelor's  
degree or higher

**3**

Tier-One Universities (Rice University,  
University of Houston, Texas A&M University)







# Unparalleled Global Access

The Houston Airport System ranks as one of the largest multi-airport systems in North America.

**2**

International airports

**180+**

Non-stop destinations

**Direct flights**

to 5 continents

**37 countries**

with direct service  
from Houston

**128,592+**

Metric tons of airborne trade in '20

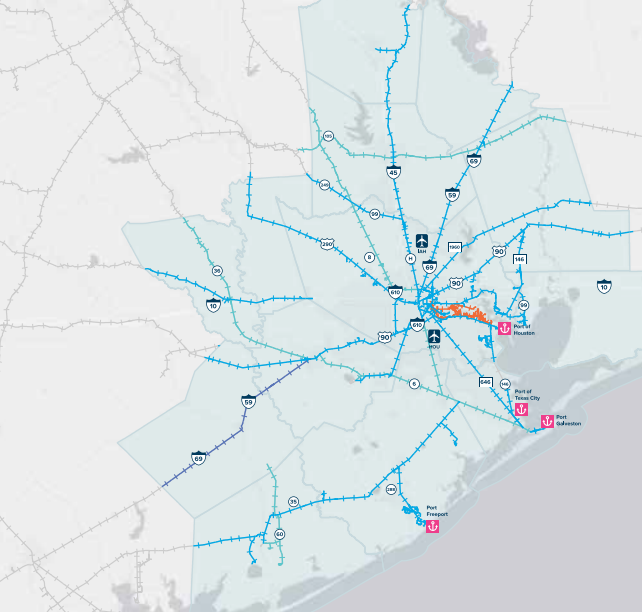


Houston's central location and large population also provide access to customers.

**Equidistant** to east and west coasts

**50%** of the U.S. population within a 1,000-mile radius

**28M** U.S. consumers within a 300-mile radius



# Trade and Logistics Hub



**Houston is the top metro exporter in the U.S.**

## 4 Sea ports

handling 382.7M metric tons of trade in '22

## #1 U.S. Port

(Port of Houston)

**Extensive infrastructure connects Houston with all major markets across the country.**

## 3 Class I

railways with 800 miles of track

## 3,433

Centerline miles

## 11,754

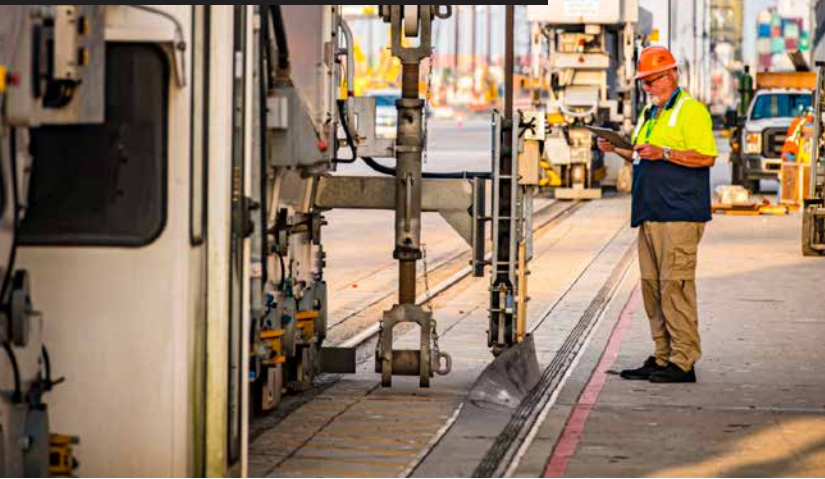
Lane miles of freeways and expressways

## 2,093

General freight trucking establishments



# Industrial Space



Houston is highly competitive when it comes to industrial space for manufacturing, logistics, and distribution.

**6th**

Largest industrial market in the nation

**576M+**

SF of net rentable area

The region has experienced a significant increase in construction of large-scale, industrial properties to accommodate growth of national fulfillment and regional distribution companies.

Amazon

Best Buy

Dollar Tree

FedEx

The Home Depot

Ikea

Lowe's

McKesson Corporation

Rooms to Go

Sysco

UPS





## Houston is among the most important globally advanced manufacturing and robotics ecosystems. (Startup Genome)

Top high performance ecosystems according to venture capital investment  
Special focus on advanced manufacturing and robotics

## Strong Support of Industrial Innovation

East End Maker Hub: 300,000+ SF of industrial maker space

Prototyping

Testing

Small-batch manufacturing

Corporate innovation

## Houston is a thriving hub of digital technology.

**230,800+**

Tech workers

**\$29.2B**

Impact to local economy

**9,100**

Tech-related firms

**1,000+**

Venture-backed startups and companies

**80+**

Accelerators, incubators, and hubs





# Great Quality of Life

The Houston region offers a low cost of living while maintaining an incredibly high quality of life with the amenities you expect to find in a world-class city.

**#2 Lowest  
cost of living**  
among the 20 most populous  
U.S. metros

Housing costs **34.1%**  
below the nation's 20 most  
populous metros, and  
**7.9%**  
below the nation's average

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Houston is home to an acclaimed and extensive cultural scene.

Renowned museums and cultural centers

Major league sporting teams

Resident performing arts organizations

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Houston is one of the greenest cities in the U.S.

## Walkable neighborhoods

**382** Developed city parks      **345** Miles of  
interconnected bikeways

Nearly **44,480** acres of parkland

Home to **two** of the nation's **10** largest urban public parks

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Houston is home to world-renowned health care.

World's largest medical complex —  
**Texas Medical Center**

Some of the best hospitals and universities in the nation  
(U.S. News and World Report)



For more information about Houston's manufacturing and logistics industry, please contact

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**[Houston.org/Manufacturing](https://houston.org/manufacturing)**

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