



**#4** METRO

for Fortune 500 HQs

(Fortune, 2018)

**#1** METRO  
FOR ECONOMIC  
GROWTH POTENTIAL

(Business Facilities, 2018)

# HOUSTON

## OPEN FOR BUSINESS

Houston offers a highly competitive business environment at a favorable cost. The region is a top metro in corporate relocations and expansions thanks in large part to its pro-growth attitude. State and local incentives as well as a favorable tax structure make this region an attractive place to do business for companies of all sizes.

**#4** METRO

for new and expanded  
corporate facilities

(Site Selection, 2019)

# DOING BUSINESS IN HOUSTON

Houston offers a competitive business environment at a favorable cost. By many measures, Houston is a tier 1 city with tier 2 costs. Houston is unabashedly pro-growth and low regulations, making it a great city to do business.

## TEXAS – A PREMIER BUSINESS ENVIRONMENT

**#1 STATE**  
for business for  
**14 consecutive years**  
(CEO Magazine, 2018)

**#1 STATE**  
for new & expanded  
corporate facilities  
(Site Selection, 2019)

**\$0**  
personal & corporate  
income tax

**FASTEST  
GROWING STATE**  
based on population  
(since 2010)

## HOUSTON – CONSISTENTLY PRO-GROWTH

**#1 METRO**  
for economic growth potential  
(Business Facilities, 2018)

**NO ZONING**  
laws in  
City of Houston

**WORLD-CLASS INFRASTRUCTURE**  
highways, rail, airports, seaports, public transit

**#4 METRO**  
new and expanded  
corporate facilities  
(Site Selection, 2019)

**COST OF DOING BUSINESS**  
is below the U.S. average and lower  
than many major cities

**NO LOCAL**  
minimum wage

**LOW**  
development costs

## CORPORATE REAL ESTATE – OFFICE

**6TH LARGEST**  
office market in the U.S.

**200+ M SQ. FT.**  
of net rentable area

**6 MAJOR**  
business districts

**NATIONS LOWEST COSTS**  
of office fit-outs

**Average asking rent  
BELOW U.S. AVERAGE**  
and most major cities

**TENANT-FAVORABLE  
MARKET**

## CORPORATE REAL ESTATE – INDUSTRIAL

**Nation's  
6TH LARGEST**  
industrial market

**520+ MILLION  
SQUARE FEET**  
of industrial space for manufacturing,  
logistics and distribution.

**Significant  
INCREASE IN  
CONSTRUCTION**  
of large-scale, industrial properties