

A photograph of the Houston skyline featuring several tall, slender towers. One tower is painted with the American flag's stars and stripes. The sky is blue with light clouds. The image is overlaid with blue geometric shapes containing text.

26TH
LARGEST
ECONOMY
IN THE WORLD
by GDP
(BEA and IMF, 2017)

#4

METRO

for new & expanded
corporate facilities
(Site Selection, 2019)

23

FORBES GLOBAL 2000
corporate
headquarters
(FORBES, 2018)

HOUSTON

A GREAT GLOBAL CITY

Houston is a thriving, international city with ties stretching to all corners of the world. The region's geographic location makes it easy to move both goods and people around the world efficiently. From the Port of Houston and the Houston Airport System to a host of multi-national entities doing business around the clock, Houston is where you want to be to connect your business to the world.

GATEWAY TO THE WORLD

Houston is a great global city, with ties reaching around the world. The economy is strong, the culture is diverse, and the quality of life is second to none.

ECONOMIC POWERHOUSE

#2
Fastest Growing
Major U.S. Metro
(Population Growth 2010-2018)

5TH LARGEST
U.S. Metro

7.0 MILLION
Metro Population

480,000
Jobs Created in
the Last Decade

GLOBAL ACCESS

EQUIDISTANT
to East and West
Coasts

180 +
Non-stop Destinations
from Two International
Airports
Domestic and International

Direct Flights to
FIVE
Inhabited
Continents

FLY TO 36
Countries with
Direct Service
from Houston

#1
U.S. Port by Foreign
Waterborne Tonnage
Port Houston

AMERICA'S MOST DIVERSE CITY

Nearly
1 in 4
Houstonians is
Foreign Born

145 +
Languages Spoken

90
Foreign-Consulates

5,000 +
Companies
Doing Business Abroad

GLOBAL TRADE

Largest U.S.
Metro Exporter
(195.0 million metric
tons in 2018)

TOP
TRADING
PARTNERS



Mexico



Brazil



South Korea



Japan



Italy



China



Netherlands



Germany



United Kingdom



India

HOME TO KEY GLOBAL INDUSTRIES

ENERGY CAPITAL
of the World

LARGEST
Medical Complex in the World

A Manufacturing
POWERHOUSE

TRADE &
LOGISTICS
Hub in America

44 Fortune 1000 Corporate Headquarters
(Fortune, 2018)