



#2

**COST OF LIVING
IN TOP 10 U.S. CITIES
HIRING FOR JOBS**
(Refinery29, 2018)

**BEST CITY
FOR COLLEGE
GRADUATES**

(Money Magazine, 2017)

HOUSTON
YOUNG & DIVERSE

Houston is one of the youngest, fastest-growing and most diverse populations anywhere in the world. People from across the globe relocate to Houston every year to take advantage of the abundant lifestyle and job opportunities the region provides.

**CAPITAL OF
SOUTHERN
COOL**

(GQ Magazine, 2018)

HOUSTON IS YOUNG & DIVERSE

Whether you're a recent grad or an established professional, Houston is an exceptional place to live, work, and play.

AMERICA'S MOST DIVERSE CITY

**INCLUSIVE
and Welcoming City**

Nearly
1 in 4
Houstonians are
Foreign Born

TOP 10 CITY
for attracting millennials
(The Brookings Institution, 2018)

Home to
1.04 MILLION
Millennials

DYNAMIC ECONOMY FOR CONTINUED GROWTH

Nation's
7TH LARGEST
Metro economy

480,000
Jobs created in the
last 10 years

Employment to grow to
5.0 MILLION
by 2045

Growing Innovation
& Technology
**STARTUP
ECOSYSTEM**

DIVERSE INDUSTRIES SECTORS



ENERGY



**ADVANCED
MANUFACTURING**



**LIFE
SCIENCES**



**TRADE AND
LOGISTICS**

EXCEPTIONAL QUALITY OF LIFE

3RD LOWEST
Overall Cost of Living
Among the 20 Most
Populous Metros

Housing Costs Are
46.2 PERCENT
Below the Average
for the 20 Most
Populous Metros

**WORLD-
RENOWNED**
Resident Performing
Arts Organizations

One of the Country's
**MOST VISITED
& DIVERSE**
Cultural Centers
The Houston Museum District.

345 MILES
of Interconnected
Bikeways

380
Total Developed
Parks

167
green Spaces

#2 TOP CITIES TO GO AND EAT IN 2019
(FOOD & WINE MAGAZINE, 2018)

10,600 +
Restaurants

600 +
Bars

MAJOR LEAGUE SPORTS TOWN



Cuisine From Over
70 COUNTRIES